



PARTNERS IN PROFESSIONALISM

ABOUT PGMS

The Professional Grounds Management Society (PGMS) is an individual membership society of grounds professionals advancing the grounds management profession through education and professional development. PGMS was officially created in 1911 but the nucleus of the organization began as the National Association of Gardeners in suburban New York and New Jersey in 1905.

In 1911 all institutional grounds managers were invited to join the organization. Since then, broadening of the Society has continued under two influences:

- the unique core of the Society would be the institutional grounds professional generalist.
- the organization would remain a professional society for the individual (rather than a trade association).

The majority of PGMS members are institutional grounds managers who work for organizations such as colleges and universities, municipalities, park and recreation facilities, office parks, apartment complexes, hotels/motels, cemeteries, theme parks, etc. In addition, many independent landscape contractors are also in membership. All have joined together for the purpose of education and economic advancement.

The society defines a grounds manager as a member of a management team responsible for the operation and maintenance of a site or sites. The grounds manager is responsible for the management of staff, money, materials and equipment utilized in maintaining and enhancing a landscaped site including turf, trees, woody ornamentals and flowers, outdoor structure and related facilities. This can include areas such as roads, sidewalks, parking lots maintenance and repair (including snow removal).

The ultimate goals are to assist the individual manager in developing techniques and management skills to assure an outstanding grounds management program for his or her organization, clients or employers and upgrade the level of the profession.

Key membership benefits include: Annual conference and Green Industry Expo, bi-monthly newsletter, membership certificate, certification programs (Certified Grounds Manager (CGM[®]) and Certified Grounds Technician), Landscape Management & Operations Accreditation Program, free educational manuals, local branch meetings, membership directory, site awards, free industry magazine subscriptions, etc.

PGMS offers members one free copy of the Operational Guidelines for Education Facilities Grounds, 2nd edition.



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PLATINUM

\$10,000 (LIMITED TO FIVE PER YEAR)

- Complimentary full page color advertisement in each electronic issue of Forum newsletter and full page advertising in annual report publication.
- A feature story on your company in one issue of the electronic Forum and in the annual report issue (Nov/Dec issue).
- Sponsorship of PGMS School of Grounds Management – sponsorship of two education sessions and special events includes logos in GIE Pocket Guide and on advance conference promotions.
- Four complimentary Full Registrations to PGMS School of Grounds Management. (transferable)
- Sponsorship of Banquet, Welcoming Reception includes two dinner tickets, sponsorship card on each dinner table. Recognized from a podium.
- Sponsorship of PGMS School of Grounds Management promotional gift and tote bag, includes your logo on promotional item.
- Sponsorship of PGMS School of Grounds Management Summer Conference – includes your logo on flier, website, one full registration for company representatives and table top display.
- Four complimentary registrations to the PGMS School of Grounds Management Summer Conference to be given to your customers.
- Special recognition listing in monthly e-mail “Grounds for Thought” to members, in Forum, on www.PGMS.org and on PGMS marketing exhibit.
- Hot link logo on each page of PGMS website.
- Company Membership + three additional representatives. Also, all company representatives can register for PGMS Conference at member price, and company eligible for \$100 discount on GIE exhibit fees.
- Four e-mails of partner marketing message to PGMS members.
- Welcome posting on PGMS Facebook page and three other Facebook salutes during the year.
- Logo on all correspondence associated with PGMS Landscape Management and Operations Accreditation Program.
- Excel list of members. Contains address, phone, and fax of all members, as provided by them.



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GOLD

\$7,000 (LIMITED TO SIX PER YEAR)

- Complimentary half-page color advertisement in each electronic issue of Forum newsletter and half-page advertisement in annual report publication (Nov/Dec issue).
- Sponsorship of PGMS School of Grounds Management – sponsorship of an education session or special event includes logo in GIE Pocket Guide and on advance conference promotions.
- Two complimentary Full Registrations to PGMS School of Grounds Management. (transferable)
- Sponsorship of PGMS School of Grounds Management Summer Conference – includes your logo on flier, website, one full registration and table top display.
- Special recognition listing in quarterly e-mail “Grounds for Thought” to members, in Forum, on www.PGMS.org and on PGMS marketing exhibit.
- Hot link logo on each page of PGMS website.
- Company Membership + two additional representatives. Also, all company representatives can register for PGMS Conference at member price, and company eligible for \$100 discount on GIE exhibit fees.
- Two e-mails of partner marketing message to PGMS members.
- Welcome posting on PGMS Facebook page and two other Facebook salutes during the year.
- Logo on all correspondence associated with PGMS Landscape Management and Operations Accreditation Program.
- Excel list of members. Contains address, phone, and fax of all members as provided by them.



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SILVER

\$4,000 (LIMITED TO TEN PER YEAR)

- Complimentary one-third page advertisement in each electronic issue of Forum newsletter and one-third page advertisement in annual report publication (Nov/Dec issue).
- Special recognition listing in quarterly e-mail “Grounds for Thought” to members, in Forum, on www.PGMS.org and on PGMS marketing exhibit.
- Sponsorship of PGMS School of Grounds Management at GIE – company name and logo on promotional brochure, GIE Pocket Guide and PGMS website.
- Excel list of members. Contains address, phone, and fax of all members as provided by them.
- Company Membership + one additional representative – All company representatives can register for PGMS Conference at member price and company eligible for \$100 discount off GIE exhibition fees
- One e-mail of partner marketing message to PGMS members.
- Welcome posting on PGMS Facebook page and one other Facebook salute during the year.

BRONZE

\$2,000

- Complimentary one-third page advertisement in any three select electronic issues of Forum newsletter and one-third page advertisement in annual report publication (Nov/Dec issue).
- Special recognition listing in quarterly e-mail “Grounds for Thought” to members, in Forum, and on www.PGMS.org.
- Sponsorship of PGMS School of Grounds Management at GIE – company name and logo on promotional brochure, GIE Pocket Guide and PGMS website.
- Excel list of members. Contains address, phone, and fax of all members as provided by them.
- Company Membership + one additional representative – All company representatives can register for PGMS Conference at member price and company eligible for \$100 discount off GIE exhibition fees
- Welcome posting on PGMS Facebook page and one other Facebook salute during the year.
- Logo on all correspondence associated with PGMS Landscape Management and Operations Accreditation Program.

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In keeping with its education orientation, PGMS also has student memberships, and sponsors annual scholarships for high school and college students studying in fields pertinent to horticulture and other grounds related fields.

The Society believes that there are four (4) essentials to remaining a professional in the industry:

1. Being a member of the appropriate membership organization or organizations.
2. Attending educational conferences in the field.
3. Reading industry publications.
4. Becoming certified at the level you wish to operate.

Other Key facts About PGMS:

- It is the only membership organization for institutional grounds managers.
- It is the only membership organization serving the breadth of the service arm of the Green Industry which professionals can join as individuals.
- It is the oldest individual membership organization for grounds professionals.

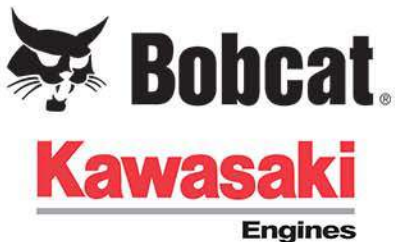
PLATINUM



JOHN DEERE



GOLD



SILVER



BRONZE

