

PROFESSIONAL GROUNDS MANAGEMENT SOCIETY



Partners in Professionalism

What is the Professional Grounds Management Society (PGMS®)?

Founded in 1911, the Professional Grounds Management Society advances the grounds management profession through education and professional development. The ultimate goals of the Society are to assist the individual grounds manager in developing techniques and management skills to assure an outstanding grounds management program for his or her organization, clients or employers, and upgrade the level of professionalism.

Who are PGMS Members?

As the oldest organization in the service sector of the Green Industry, the PGMS membership represents the broadest range of Green Industry Professionals, with the core of the Society's membership being institutional grounds managers. They work for organizations such as colleges and universities, municipalities, park and recreation facilities, office parks, apartment complexes, hotels/resorts, cemeteries, hospital complexes, theme parks, etc. Many independent landscape contractors are also members.

PGMS Key Member Benefits

- ◆ Annual School of Grounds Management Conference and The Green Industry & Equipment Expo
- ◆ Industry Leading Certification Programs: Certified Grounds Manager (CGM®) and Certified Grounds Technician (CGT®)
- ◆ Landscape Management and Operations Accreditation Program (endorsed by APPA)
- ◆ Summer School of Grounds Management Conference
- ◆ Local Branch Meetings
- ◆ Green Star Awards Program
- ◆ Bi-Monthly Newsletter
- ◆ Networking with Industry Leaders

Per Capita Purchasing Power

97% of Members are either the individuals who make the final decisions on purchasing or make final recommendations.

70% of members have an annual budget of \$500,000 or more.

15% have an annual budget of \$3,000,000 or more.

82% of members have been in their current position for 8 or more years.

500 is the average acreage managed with a full time staff.



**LEADERS
FOR A
SUSTAINABLE
FUTURE**

2018 PGMS

Partners in Professionalism

Partners in Professionalism is an enhanced marketing program for PGMS Supplier Members. This program brings together industry suppliers who share a common vision, passion, and commitment for the Green Industry. Check out the benefits in the four levels below and Partner with PGMS for the unique opportunity to showcase your products and services to industry professionals year round, enhancing supplier-vendor relations and increasing your market access.



PROFESSIONAL GROUNDS MANAGEMENT SOCIETY

Partners in Professionalism Levels

Benefits	PLATINUM \$10,000	GOLD \$7,000	SILVER \$4,000	BRONZE \$2,000
School of Grounds Management Annual Conference				
# of Registrations all company representatives can register at the member price and the company is eligible for \$100 discount on GIE exhibit fees	4	3	2	1
Sponsorship	Annual Welcoming Reception, Annual Awards Dinner, and Promotional Tote	Education Session	Education Session	Co-Sponsorship of Education Session
Logo on Annual Conference Shirt	◆	◆	◆	◆
Partner Ribbon on Name Badge for all Company Attendees	◆	◆	◆	◆
Awards Banquet	2 dinner tickets, VIP seating, and sponsorship card on each table with logo	2 dinner tickets		
Logo in Awards Pamphlet	◆	◆	◆	◆
Mailing List of Attendees address, phone, and fax as provided by them	◆	◆	◆	◆

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PGMS Partners in Professionalism Levels, continued

Benefits	PLATINUM \$10,000	GOLD \$7,000	SILVER \$4,000	BRONZE \$2,000
School of Grounds Management Summer Conference				
# of Registrations full registrations to be given to your customers	4	3	2	1
Vendor Space 1 Complimentary Table-Top Display	◆	◆	\$200 off	\$100 off
Sponsorship logo on all online and paper promotions as conference sponsor	◆	◆		
Partner/Sponsor Ribbon on Name Badge for all Attendees	◆	◆	Partner Ribbon only	Partner Ribbon only
Listing in Tour Information Packet	◆	◆	Listing if a Vendor	Listing if a Vendor
Mailing List of Attendees address, phone, and fax as provided by them	◆	◆		
Digital Marketing				
Special Recognition (logo) in Quarterly "Grounds for Thought" Emails to Members	◆	◆	◆	◆
Hot Link Logo on all Pages of the PGMS Website	◆	◆	◆	◆
Enhanced Online Listing with Company Description	◆	◆	◆	◆
Welcome Post on Facebook and # of Facebook Salutes Throughout the Year	4	3	2	1
Partner E-Blast Marketing Message to Members (Partner creates the content)	4	3	2	1
Deliver Your Message: Grounds Management Forum Newsletter Ad Specs	Full Page Color Ad in each electronic issue and full page ad in annual report publication.	1/2 Page Color Ad in each electronic issue and 1/2 page ad in annual report publication.	1/3 Page Color Ad in each electronic issue and 1/3 page ad in annual report publication.	1/3 Page Color Ad in three (3) electronic issues and 1/3 page ad in annual report publication.
Additional Benefits				
Excel List of Members, containing address, phone, and fax as provided by them	◆	◆	◆	◆
Supplier Membership	◆	◆	◆	◆



2017 Partners in Professionalism

Interested in becoming a Partner in Professionalism?
Contact PGMS at (443) 966-3852 or info@pgms.org to secure your Partnership.

PLATINUM PARTNERS



JOHN DEERE



GOLD PARTNERS



SILVER PARTNERS



BRONZE PARTNERS

