

PGMS® Great Lakes Branch

July 27, 2020

1:00 p.m.

Prioritizing, Planning & Forecasting

Davis English CFO & VP for Finance & Management

Link: meet.google.com/imx-ugzb-shk



MANAGEMENT PROCESS

Planning, organizing, and making decisions about human, financial and material resources, e.g. strategic marketing planning processes, budgeting and accounting, performance management systems.

REVENUE GENERATING PROCESSES

Directly affect your profits and allow for growth.

EFFICIENCY PROCESSES

Reduce costs and improve the overall consumption of resources and operations.

Biography

As the chief financial officer for Denison University, David English directs the division of finance and management, which includes business affairs, human resources, facilities, and finance, among others. In addition, as CFO, he sits on the president's senior staff of the college.

Previously, English served as chief financial officer at Augustana College, where he stewarded the colleges' physical and financial resources, oversaw the college's endowment, and served as treasurer for the college. Prior to Augustana, English served for seven years at Vassar College, most recently as assistant vice president for budget and planning. English has been appointed to the Advisory Counsel for the Educational & Institutional Insurance Administrators, Inc., and he holds the designation of Chartered Financial Analyst®. He received his B.A., University of Pennsylvania and his received his M.B.A. at the College of William and Mary